



[Travel Video News](#)

[The World On The Web](#)

- [Travel Video News Home](#)
- [Travel Videos](#)
- [eBrochures](#)
- [Book Your Tour](#)
- [Stock Footage](#)
- [Contact Us](#)

Sherbrooke, the Land of Fresco Murals in Quebec: Canada's First Ever Trompe L'Oeil Tour

SHERBROOKE, May, 2010 – MURIRS president Serge Malenfant and partners of the organization today officially launched the first-ever mural circuit in Canada to feature trompe l'oeil frescoes, presented in a pamphlet entitled “Sherbrooke, Land of Fresco Murals.”



Since 2002, ten enormous fresco murals created by thirty or so local artists have brought to life the city's historic areas and downtown neighbourhood with art, history, and discoveries. Over two hundred characters are portrayed, often in humorous and convivial settings. Notable characters include Ti-Blanc Richard, Louis Bilodeau, Garou, Clémence Desrochers, Jean Malo, and many others. “This trompe l'oeil tour incorporates a great deal of historical research, allowing us to share the rich past of the greater Sherbrooke area through a popularization of our collective memories,” said Serge Malenfant, the proud president of MURIRS.

[Tourism & Hospitality](#)

Tourism Training/Degrees In BC. Learn Online at Royal Roads Univ.

[Marriott Hotels & Resorts](#)

Stay in the Habitat of the Wildly Successful. Book Now & Earn Rewards

Ads by Google

Visitors of the Sherbrooke Tourist Information Bureau will be able to leave with a beautiful pamphlet including a map of the mural circuit and a detailed description of each fresco mural. The tour can be enjoyed year round, whether on foot or by bike, motorcycle, or car, and showcases the following themes: Upper Mills; 100 Years at Your Service; Tradition and Prevention; CHLT-TV, 50 Years of Looking at It Our Way; Sherbrooke's 2002 Bicentennial Mural; Nékitotegwak; The Traveler's Lodge; Once upon a Time in the East; Progress in the East; and The Good Years.

Mr. Malenfant dedicated the launch of "Sherbrooke, Land of Fresco Murals" to the visiting Dr. Karl Schutz, President and Executive Officer of the Global Mural Arts & Tourism Association.

 [May 6, 2010](#)  Posted in: [Canada](#)

- [« Previous post](#)

-

-

Archives

- [May 2010](#)
- [April 2010](#)
- [March 2010](#)
- [February 2010](#)
- [January 2010](#)
- [December 2009](#)
- [November 2009](#)
- [October 2009](#)
- [September 2009](#)
- [August 2009](#)
- [July 2009](#)
- [June 2009](#)
- [May 2009](#)
- [April 2009](#)
- [March 2009](#)
- [February 2009](#)
- [January 2009](#)
- [December 2008](#)
- [November 2008](#)
- [October 2008](#)
- [September 2008](#)
- [August 2008](#)
- [July 2008](#)
- [June 2008](#)
- [May 2008](#)